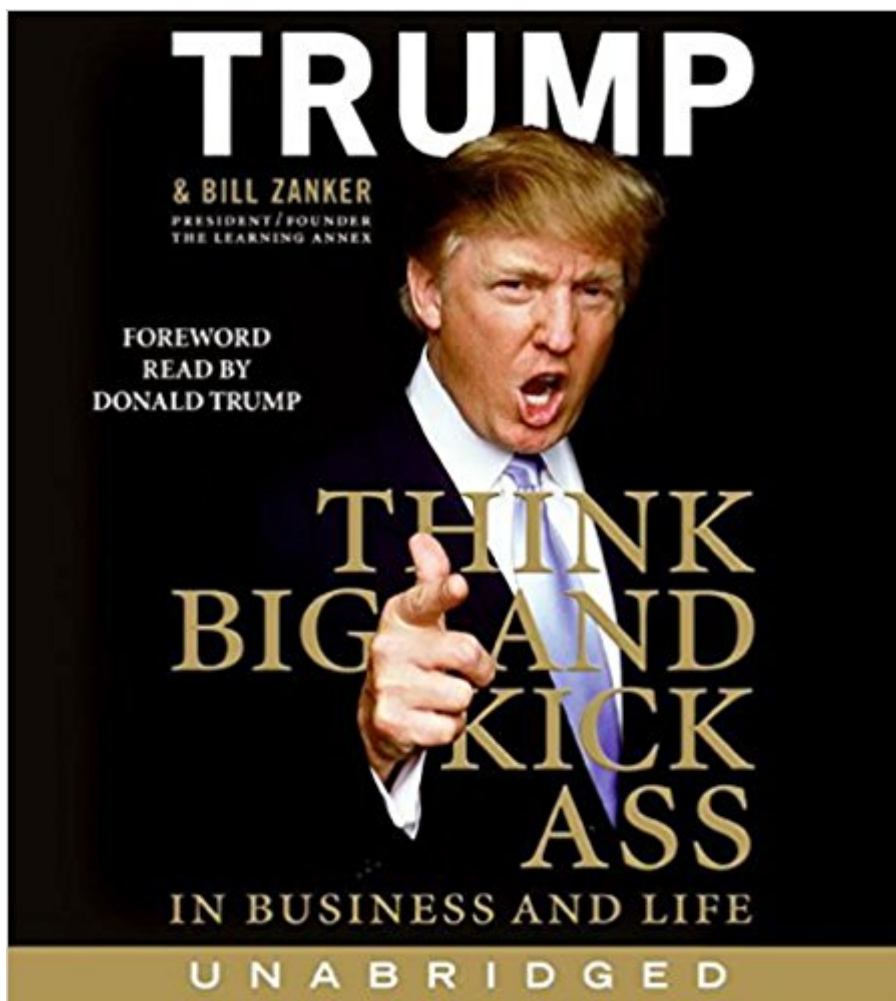


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# Think BIG And Kick Ass In Business And Life CD



## Synopsis

Donald J. Trump is an icon: the very definition of the American success story. The star of *The Apprentice* and developer of some of the planet's most prestigious real estate, he's been on the bottom and risen to become one of the world's wealthiest men. Bill Zanker started *The Learning Annex* with \$5,000 of his own money. After meeting Donald Trump, Zanker learned to Think BIG himself and grew *The Learning Annex* from a \$5 million a year company into one that's generating over \$100 million a year in sales—and still growing. For the first time ever, you too can learn Trump's secrets to thinking BIG and kicking ass! Learn: *Momentum: the Big Mo*. How to get it and how to get it back. *Revenge*: how and when to get it (and why it's so sweet). "I love you, now sign this!" Why contracts in business and personal life are so important. Real-life stories from people who've applied the think BIG formula in their own lives.

## Book Information

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Average Customer Review: 4.4 out of 5 stars 46 customer reviews

Best Sellers Rank: #448,273 in Books (See Top 100 in Books) #37 in Books > Books on CD > Business > Personal Finance #64 in Books > Books on CD > Business > Career #108 in Books > Books on CD > Business > Management

## Customer Reviews

President-elect Donald J. Trump is a graduate of the Wharton School of Finance and the developer of some of the most prestigious addresses worldwide, including Trump Tower on Fifth Avenue, Trump Park Avenue, Trump World Tower, 40 Wall Street, The Grand Hyatt Hotel, the historic Mar-a-Lago Club in Palm Beach, the Palm Trump International Hotel and Tower in Dubai, and numerous award-winning golf courses. His Real Estate and Wealth Expos with *The Learning Annex* have helped over one million people to think BIG. As the Emmy-nominated star and coproducer of the hit television show *The Apprentice* and the author of seven bestsellers, he is truly a media giant. This is the first book where Donald reveals his Think BIG attitude. Bill Zanker started *The Learning*

Annex in 1980 with \$5,000 of his own money. The Learning Annex has now spent two consecutive years on the Inc. magazine Fastest Growing Companies list with over \$100 million in annual sales. The growth of his small business stems from Zanker's partnership with and learning from Donald J. Trump's think BIG strategies. Zanker has been featured in Success, Forbes, Fortune, Inc., and Money magazines. He lives in New York City and Park City, Utah.

Familiar lessons from the king of bold are invigorating, relentless, convincing, and not for the faint of heart. Yet Trump seems to speak to everyone--from the already confident to those who need to add a bit of kick-ass to their repertoire. To succeed in business and not get crushed, he says, you have to be tough, competitive, ruthless, and, at times, vindictive. Trump's advice is illustrated with entertaining stories, colorful language, and his over-the-top confidence. Alan Sklar's big voice and attitude are too big for this material. His emotionality sounds forced and at times out of sync with some of the complex sentences. He's trying to add power to words that already have enough energy to move mountains and wake the dead. T.W. © AudioFile 2008, Portland, Maine--  
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The Donald speaks in plain, NO BS language....good insight into business, life and more. Donald has a big heard, gives back. IE....takes care of wounded warriors and others ( this was in 2007). Donald does NOT brag about this, nor speaks of it. Also he tells the truth that there are people out there in the biz world that want to take you down. It's true. He gives his perspective on how to handle these folks. Talks about his mistakes and how he learned from them. I found the book to be refreshing, honest and full of good ideas and not so common sense ideas.. I think you will enjoy it.

EXCELLENT book! Has a lot of funny and teachable stories in it, and I laughed a lot. It's one of my favorite books now. When it comes to Trump's advice on trusting no one, and getting even when you're bullied.....I couldn't agree more! This is my exact philosophy too....hit the S.O.B.'s back even harder!!!! GO DON, GO!

Unlike many other audio books, Trump is awesome.....anything from him is Gold!! His stuff is easy to listen to, understandable to anyone, won't bore you.....it's never like your sitting through a college class (unlike many other audio books). In short, he just gives you, simple, easy understand advice relative to finance or plain how to conduct your life.....buy his products!!

Bought this after reading the book. I listen to it often. Great principals to adopt here. I bought it to try and get insight into what Trump was all about. Turns out I've found some great motivation and keys for my own success here!

Awesome book! Changed my life!! Fast shipping.

Very inspirational! It is also excellent to help you gauge yourself to see where you stand and fit in with the world!

I was pumped up to read this book which was referred by a good friend who is also in business. It kept me pumped up mostly through the book. The business side of it is what you need to hear in a down type of market. You need to hear about the "thinking outside the box" that occurs when the top 1% grow exponentially during a slow period as opposed to the other 99% that let fear envelope them and their businesses. There are a lot of good ideas on how to handle people, especially people that you are in close contact with day to day. I do agree with this structure around loyalty, it is my most treasured trait for my employees but I do not agree with his revenge policies. I guess doing business in downtown Manhattan for years can make you that way in order to get what you want. I am a Christian and therefore I handle my morals and values a little different in the course of business and also in the course of my marriage. His take on marriage is that you will probably get divorced and you should make sure you aren't put out in the pasture over it. I treat my marriage as business in that my wife and I have spiritual and personal goals to meet together (in business I have business and financial goals). He is also very stuck on himself. I enjoyed the "commentaries" by Larry and the insight on how he was able to get the Learning Annex up and running and the relentlessness at which he built the business. That part of it was worth buying the book. Overall a good read and something I could get a few good nuggets out of for my business.

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